

Regenerative Surf Congress Second Edition



OCTOBER
26-28th
2023



Presented By
Waves Lobitos &
WAVES International

Location
Lobitos, Piura, Peru



Regenerative Surf impact in your community

Regenerative Surf Congress I - 2022 - Inaugural Event



Sponsors



Community



Presentations



What is the Regenerative Surf Congress?

The Second Regenerative Surf Congress will take place in Lobitos, Peru from October 26th until the 28th, 2023. This 'meeting of the minds' was born out of the need to explore and share experiences of organizations, researchers, companies and people who are connected to initiatives where surfing, skateboarding, environmental education and regenerative tourism are tools that improve the quality of life in communities and enhance personal wellness.

The concept of Regenerative Surf is relatively new and encapsulates some of the language used in regenerative agriculture, regenerative travel, and/or surf conservation within the conceptual frameworks of circular and blue economies. The intention is to go beyond the vision of sustainability that simply aims to maintain resources for future generations. We're reframing reducing negative impacts to improving and making things better. The Congress takes a more proactive approach in exploring ways in which surfing can restore and regenerate the nature environment, build resilient communities and contribute to social justice. During these three days different approaches are used to present diverse points of view, facilitate dialogue and cover a wide range of experiences from varied social and environmental contexts.

At the Inaugural Congress, held last year, we co-designed the concept of Regenerative Surf. In 2023, we turn our collective attention to evaluating the impact members of the community are having where they live. We will explore a comprehensive and holistic view of surfing and the various ways a regenerative approach to the surfing ecosystem not only influences the quality of life, but also improvements to it and local environments.

In a global situation where climate change, mental health and dependence on social media are alarming, it's even more important to foster connections to nature and common humanity. Intercultural exchange and social relationships, coupled with time in the natural environment and knowledge exchange, we've landed on a powerful combination.



Regenerative Surf Congress II

Objectives

The Regenerative Surf Congress II continues the development of cultural events in Lobitos and around the world, which promote education and growth based on surfing, skateboarding, conservation and well-being rooted in regenerative tourism. Our objectives are the following:

1. Connect networks and strengthen relationships between different organizations and people linked to the Regenerative Surf ideals within Peru and beyond.
2. Create spaces for debate, reflection and training that address multiple realities, possibilities and opportunities in our organizations and fishing communities - through different lenses - environmental, social and economic.
3. Strengthen a platform for exchange made up of different sectors and organizations related to Regenerative Surf concepts.
4. Promote regenerative tourism within Lobitos and in the communities of our allies.
5. Promote the participation of young people in community building and development.



The Lobitos Community



Lobitos is a fishing community in the north of Peru, a half hour via dirt road from the oil refining city of Talara. The Lobitos community is made up of approximately 1500 habitants between a military base, active oil extraction installations, and the vestiges of early English oil settlements and surfers. It is an undeniably special place. Dozens of buildings are abandoned and are evidence of the different occupations that the town has experienced throughout its history. Today, artisanal fishing continues to be the greatest resource for many families and the area is renowned for surfing, with more than 7 of its world-class waves.



2023 Program

October 26

PRESENTATIONS

EXCHANGE: IMPACT OF THE FIRST CONGRESS

COMMUNITY WORKSHOP

TALK: DIAGNOSTIC IMPACT MEASUREMENT

SURF VIDEO / DOCU ?

OCTOBER 27

WORKSHOP: FINANCIAR A PROJECT 101

WORKSHOP: REGENERATIVE GROWTH

TALK: COMMUNITY TOURISM DEVELOPMENT

TALK: SURF THERAPY

OCTOBER 28

WORKSHOP: SURF THERAPY

FESTIVAL WAVES LOBITOS



Results from 2022 Inaugural Regenerative Surf Congress

In 2022 a total of 65 people participated, coming from diverse parts of the world including 20 different organizations from 5 different countries. Participants came from varied places such as Uruguay, the United States, France, Chile, Germany, Brazil and England.

The principal learnings from the Congress include:

FEELING OF COMMUNITY BETWEEN ORGANIZATIONS AND PARTICIPANTS

SPORT AS A PRIMARY VEHICLE TO ACHIEVE CHANGES IN YOUTH

THE IMPORTANCE OF CONTACT NETWORK AS A SOURCE OF GROWTH

A CHANGE IN THE PERCEPTION BETWEEN ORGANIZATIONS AND BUSINESS TOWARD PROJECT SUSTAINABILITY

SURF THERAPY AS AN EFFECTIVE AND DIVERSE INTERVENTION

Desired Results

Regenerative Surf Congress II 2023



Result 1

Prepare an annual event with international participation that brings together surf and skate related organizations that work toward social well being and conservation

Result 2

Intergenerational exchange, intercultural learning, and social connection

Result 3


Open a dialogue about the Regenerative Surf ecosystem in Peru and the world.

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