

Regenerative Surf Congress III Third Edition



OCTOBER 30-
NOVEMBER 2
2024



Presented By
Waves Lobitos &
WAVES International

Location
Lobitos, Piura, Peru



Regenerative Surf impact in your community

Regenerative Surf Congress' I and II - 2022, 2023

Production of:

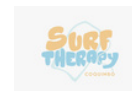


DIRECCIÓN REGIONAL DE COMERCIO EXTERIOR Y TURISMO

Sponsors



Community



Presentations



What is the Regenerative Surf Congress?

The Third Regenerative Surf Congress will take place in Lobitos, Peru from October 30th until November 2nd, 2024. This concept has grown from exploring and sharing experiences of surf/skate-related organizations, researchers, companies and people to diving into all things regenerative and the variety of interventions that improve the quality of life in communities and enhance personal wellness.

The concept of Regenerative Surf is relatively new and encapsulates some of the language used in regenerative agriculture, regenerative travel, and/or surf conservation within the conceptual frameworks of circular and blue economies. The intention is to go beyond the vision of sustainability that simply aims to maintain resources for future generations. We're reframing reducing negative impacts to improving and making things better. The Congress takes a proactive approach in exploring ways in which surfing can restore and regenerate the nature environment, build resilient communities and contribute to social justice. During these three days different approaches are used to present diverse points of view, facilitate dialogue and cover a wide range of experiences from varied social and environmental contexts.

At the Inaugural Congress, we co-designed the concept of Regenerative Surf. In 2023, turned our collective attention to evaluating the impact members of the community are having where they live. We've created a narrative of surfing where various regenerative approaches to the surfing ecosystem not only influence the quality of life, but also strive for improvements to it including the local environments.

In a global situation where climate change, mental health and dependence on social media are alarming, it's even more important to foster connections to nature and common humanity. This green prescription, coupled with Intercultural exchange and social relationships, enhanced with time in the natural environment and knowledge exchange, we've created a powerful combination.



Regenerative Surf

Congress III Objectives

The Regenerative Surf Congress has become a premier cultural event in Lobitos and beyond, which promotes education and growth based on surfing, skateboarding, conservation and well-being rooted in regenerative tourism. Our objectives are the following:

1. Connect networks and strengthen relationships between different organizations and people linked to the Regenerative Surf ideals within Peru and beyond.
2. Create spaces for debate, reflection and training that address multiple realities, possibilities and opportunities in our organizations and fishing communities - through different lenses - environmental, social and economic.
3. Strengthen a platform for exchange made up of different sectors and organizations related to Regenerative Surf concepts.
4. Promote regenerative tourism within Lobitos and in the communities of our allies.
5. Promote the participation of young people in community building and development.



The Lobitos Community



Lobitos is a fishing community in the north of Peru, a half hour via dirt road from the oil refining city of Talara. The Lobitos community is made up of approximately 1500 habitants between a military base, active oil extraction installations, and the vestiges of early English oil settlements and surfers. It is an undeniably special place. Dozens of buildings are abandoned and are evidence of the different occupations that the town has experienced throughout its history. Today, artisanal fishing continues to be the greatest resource for many families and the area is renowned for surfing, with more than 7 of its world-class waves.



2024 Tentative Program

Wed - October 30

Evening - Welcome Circle

Thurs - October 31

Morning - Presentations from participating organizations

Afternoon - Workshop: The transgenerational evolution and impact of surf and skate programming

Evening: Roundtable discussion with participants & families

Friday - Nov 1

Workshop: Project Design // Design Thinking Workshop:

Regenerative Growth

Talk: Community / Regenerative Tourism Development

Talk: SURF THERAPY - Henry Espinoza

Saturday - Nov 2

Workshop: Surf Therapy intervention in action

FESTIVAL WAVES LOBITOS



Results from first two Regenerative Surf Congresses

More than 80 participants, coming from diverse parts of the world including 20 different organizations from 5 different countries. Participants came from varied places such as Uruguay, the United States, France, Chile, Germany, Brazil and England.

The principal learnings from the Congresses include:

Feeling of Community within and between Organizations, Individuals

Sport as Vehicle to Achieve Positive Growth in Youth

Significance of Community / Networking as a Growth Source

Perception Change within Organizations and Business Toward Sustainability and Regenerative Surf Concepts

Surf Therapy as an Effective and Diverse Mental Health Intervention

Desired Results

Regenerative Surf Congress III 2024



Result 1

Further establish event with international participation that brings together surf and skate related organizations that work toward social well being, conservation and regeneration

Result 2

Intergenerational exchange, intercultural learning, and social connection

Result 3

Continued dialogue around the Regenerative Surf ecosystem in Peru and the world.

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